



3D Animator & Graphic Designer

CONTACT



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Canada, Brazil, EU National

EDUCATION

Seneca College 2024

Advanced Diploma, Animation

Sheridan College 2021

Diploma, Visual and Creative Arts

Sheridan College 2019

Certificate, Art Fundamentals

SKILLS

- Portuguese & English Fluency
- Leadership
- Teamwork
- Time Management & Organization

WORK & VOLUNTEER EXPERIENCE

TAAFI (2026)

- Volunteer for the annual Toronto Animation Arts Festival International (TAAFI) as the central, frontline support for all visitors during the week-long conference.
- Greeting visitors, registration, crowd control, responding to inquiries, and supporting event execution.

Pedro Travassos Artwork

Freelance Design Consultant (2019 -)

- Business marketing assets: company and product logos, banners, stickers, glassware, packaging.
- Branding i.e. banners, panels, overlays, and personalized emotes, for various Twitch streamers.
- Illustrations for Brazilian musical artists and creative public figures, including album cover art, image editing and retouching, 3D character modeling/sculpting, as well as supervising art production.
- Tattoo designs, both blackwork and color, in anime and stylized commissions.

SUMMARY

Driven by a passion for bringing ideas to life in art forms, I'm a creative professional looking for the right opportunity to make a memorable impact. I'm eager to continually refine my skills and explore new techniques that push the boundaries of animation and design.

SOFTWARE

- Autodesk Maya
- Toon Boom Harmony
- ZBrush
- Substance 3D Painter
- Nuke (In Progress)
- Figma (In Progress)
- Blender
- Unreal Engine
- Storyboard Pro
- Procreate
- Photoshop, Illustrator, & Premiere

XMC

Brand Ambassador (2024 -)

- Raising peoples' awareness of both reputable and up-and-coming brands, marketing their products through various in-person and online channels to reach wider audiences.
- Fostering positive and professional relationships to strengthen customer loyalty for clients in the long-term.
- Collecting and analyzing feedback to ensure consistency and reputation of brands' products and services.
- Hosting and attending various large public and private events including foundations/charity events, sporting matches, exhibitions, tradeshow, festivals, sampling, and beyond.
- Learning a wealth of product and brand knowledge, often complex material on last-minute occasions, and building the capacity to speak to an organization's offerings and educate others.

Canadian Tire Corporation

Merchandise, Customer Service Representative, & Night Lead (2022)

- Assessed floor displays, positioning products for eye-catching visual displays, adjusting to changing styles, themes, holidays, and seasons.
- Assisted in the determination of retail pricing, discounting outdated merchandise and distributing promotional marketing to consumers.
- Developed leadership abilities by training employees for nights, as well as in preparation for special events.
- Provided customers with detailed and simplified information regarding product instructions and warranty.
- Customized, printed, and placed product price tags via the CTC software and label-maker.
- Closely collaborated with the Regional Manager to integrate corporate decisions in store-based promotional marketing strategies.

Xello Solutions

Image Editor (2019)

- Xello, formerly Career Cruising, is an education software company specializing in college and career-readiness software for students K-12.
- As a year-term contract-based Image Editor, I was tasked with innovating, gathering, assembling, and analyzing information and data from several internal and external resources.
- Executed Adobe Photoshop image searching, composition, editing, color grading, retouching, and restoration that met company standards and copyright laws.
- Collaborated with the Design Lead and other team members for feedback and project proofing.
- Presented finalized materials and disseminated these to appropriate internal parties for use and promotion.
- Fed into corporate process improvement strategies by providing advice on design policies and standard operating procedures.

REFERENCES AVAILABLE UPON REQUEST